

2016 Mississippi Valley Growers' Markets Rules

	Davenport Market Fees	Bettendorf Market Fees	Bettendorf Market Fees
	Saturday/Wednesday	Thursday	Monday
Daily	\$20.00/\$10.00 per stall	\$10.00 per day	\$10.00 per stall
Seasonal	\$150.00 per stall	\$100.00 per season	\$100.00 per stall

Definitions

Vendor: Herein applies to both seasonal and daily person selling in market – fruit/vegetable producer, floriculture/nursery crop producer, producer of wine, honey, jams/jellies, dried noodles, eggs, meat, or other farm products, baker, or artisan/crafter.

Stall: one parking space, nine feet wide.

Board: current Board of Directors for the Mississippi Valley Growers' Association, Inc.

Market Committee Chairperson: person in charge of markets at the direction of the board.

Market Representative: the person(s) designated on market committee in each location or hired personnel.

MVGA: Mississippi Valley Growers' Association, Inc.

1. Farmers' Markets are May 2, 2016 through October 31, 2016. The Davenport Farmers' Market is at 320 W. Kimberly Rd., Northpark Mall East Entrance, between J C Penneys and Sears. Hours are from 8 a.m. to 12 p.m. on Wednesdays and Saturdays with set up prior to 7:30 a.m. for seasonal vendors and after 7:30 a.m. for daily vendors. On Saturdays all vendors must be parked by 7:45 a.m. No vehicles will be allowed to move through aisles after 7:45 a.m.

The Bettendorf Farmers' Market at 2117 State Street, between Alter Building and power station, is from 2:30 p.m. to 5:30 p.m. on Mondays and Thursdays with set up prior to 2:00 p.m. for seasonal vendors and after 2:00 p.m. for daily vendors. No markets will be held on Memorial Day and Labor Day.

2. The market has homegrown, home-baked, and home-crafted products sold by the producer or the producer's immediate family. **No brokered produce will be allowed in the market and no product may be sold on commission except as provided in rule #10.** 75% of an item offered for sale must be grown or made by the vendor or the vendor's immediate family. 25% allows for a baker to buy basic ingredients, a crafter to buy basic materials, and a grower to buy plant plugs or sell produce as a favor for a neighbor or another vendor in our market.

3. The Iowa Code provides as follows: "The following products may be sold at a farmer's market without being licensed under Iowa Code 137.4 at market location: 1) Baked goods except the following: soft pies and bakery products with custard or cream filling, as well as other potentially hazardous items. These products must be labeled in accordance with rule 481-34.3 (137D). 2) Wholesome, fresh eggs kept at 45 degrees ambient temperature. 3) Honey which is labeled per rule 481-34.3 (137D). 4) Prepackaged, non-hazardous food products prepared in an establishment licensed under Iowa Code section 137F.4 as a food establishment or a food-processing establishment. 5) Fresh fruits and vegetables. 6) Jams, jellies, and dried noodles."

"Specific items which cannot be sold at such a facility include: homemade butter, raw milk, home-canned fruits or vegetables, hermetically sealed containers, meats, meat products, or other potentially hazardous food

unless mobile licensed or a farmers' market license." For questions, contact the Scott County Health Department at (563)326-8618 Karen Payne ext. 8810 or Lindsay Gorishek ext. 8997.

Processed foods must be appropriately labeled including common name of the food, a list of ingredients if it is a multi-ingredient food, name & address of processor, and quantity in terms of net weight, volume, or numerical count (example: six cookies). All food must be placed off the ground.

Plants, flowers, Indian corn, gourds, decorative materials, and crafts, which previously have been approved by the market committee, may also be sold. Iowa sales tax numbers are required. Contact Sheryl Puls of the Iowa Department of Revenue at (515)802-7002.

4. Items shall be sold by weight, measure, or count. Scales are subject to inspection by the market representative, the State of Iowa Inspectors, or any others with legitimate reason to inspect.

5. No vendor shall attract attention to products by outcry in a boisterous or annoying manner. Vendors shall not solicit customers who have not voluntarily approached their stall.

6. Vendors shall keep their space and surrounding area clean and free of debris. All walkways must be kept clean at all times. Clean up equipment is the responsibility of the vendor.

7. If a vendor does not adhere to these rules, the vendor shall be verbally warned and a report made to the board. Thereafter, the board may impose a fine of \$20.00 and/or a forfeiture of the vendor's right to sell at the market as the majority of the board determines.

8. All Iowa Farmers Market Nutrition Program certified vendors must adhere to the rules and regulations of the program.

9. The Mississippi Valley Growers' Association and/or their market representative(s) reserve the right to refuse any application and deny space to any vendor who does not conform to the rules, contained herein or in the vendor contract, or whose products are not suitable for market. Visits to vendors' operations will be made by the Mississippi Valley Growers' Association and/or their market representative(s).

10. A vendor who first meets the criteria for MVGA may seek permission of the market committee, one week in advance, to procure and sell produce not otherwise available locally or not in sufficient amounts so that the produce procured would be an asset to the market.

11. All vendors must fill out a registration form, sign a vendor agreement, and submit a certificate of liability insurance before selling at the markets.

12. All vendor stalls may display business name and price signage. Iowa Department of Agriculture, Iowa Department of Human Services, Iowa Department of Revenue, and Scott County Health Department signage such as Iowa Farmers' Market Nutrition Program sign, scale license, Electronic Bank Transfer sign, Iowa Sales Tax Permit, and mobile licenses shall be displayed as appropriate or shall be available upon request. No other signage will be allowed in vendor stalls on tables, awnings, or vehicles unless at the discretion of the board.

13. Vendors shall not distribute letters, pamphlets, magazines, petitions, etc. to other vendors or customers and shall not solicit vendors or customers to support other organizations or fund raising without prior approval by the board. Likewise, customers shall also be discouraged from soliciting and distributing.

14. No vendor may purchase more than four stalls/parking spaces in the market. Seasonal vendors will be assigned a location for the season. However, vendors may be required to relocate to accommodate special events.

15. Seasonal vendors must **pay the fee before October 31, 2016** to reserve the same stall for the 2017 season provided all conditions with leases stay the same. The MVGA treasurer may not reserve a vendor's stall until a certificate of liability insurance naming the Mississippi Valley Growers' Association, Inc. as a certificate holder is on file with the MVGA. The MVGA has a policy of no refunds. Credit for the following year may be given at board discretion for crop failures or vendor illnesses.

For your information: Stalls not purchased become open for paid vendors who choose to move. All paid vendors have the option to relocate to newly available stalls, with the newly available stalls offered to vendors in order of most attendance in the previous season. After paid vendors have selected stalls, unsold stalls are offered for sale. Non-seasonal vendors in 2016 may prepay for 2017 and will be considered in order of payment for available stalls.

16. Seasonal vendors shall notify market representative about starting dates and absences. Saturday daily vendors need to reserve in advance a stall by contacting the market representative.

17. Crafts must be approved by the market committee. Contact Michelle Carstensen at (563)386-5059.

18. At the discretion of the board, non profits are allowed one free space once a year to educate the public and must provide a certificate of liability insurance to the MVGA. Non profits that want to sell something must pay, their product must qualify for the market, and they must provide a certificate of liability insurance.

Board of Directors

President: Rod Harrison (563)288-3401
 Vice President: Janice Claeys (563)381-3487
 Secretary: Dave Carstensen (563)386-5059
 Treasurer: Gary Weber (563)332-5529
 Director: Eric Storjohann (563)893-2543
 Director: Eli Landwehr (309)312-1425
 Director: Bob Fielding (309)944-7900

Market Committee

Mary Burke, Chm. (563)571-0346
 Dave Carstensen (563)386-5059
 Michelle Carstensen, Craft Reviews (563)386-5059
 Beth Kerr (309)738-0941
 Steve Sink

Publicity Committee

Jane Weber, Chm: TV/Radio, Grants 332-5529
 Michelle Carstensen: Print Ads 386-5059
 Janice Claeys: PSAs 349-4025, 381-3487
 Kelli Twigg: Facebook 249-1258

IA Farmers' Market Workshop

Gary & Jane Weber 332-5529

QCCA Flower & Garden Show

Michelle Carstensen 386-5095
 Wally Planner 355-4416

Customer Counts

Mike Ryner 355-8950

Special Event Permits

Event chairpersons need to notify Gary Weber (563)332-5529 by April 1st of their plans so that he can submit the applications for permits.

Special Events at Market

Event chairpersons are responsible for having a hand washing station if food is being served. The budget allows for a maximum of \$50.00 on expenses per event unless more is approved by the board in advance of the event. Receipts must be submitted to treasurer to receive payment.

Bettendorf - Thursday

Customers' Appreciation Day (May 5): All vendors - free gifts for customers
Spring Celebration (June 9): Jane Weber; Eastern Iowa Dairy Producers: Roger Blake;
Bettendorf Children's Librarian: Christine Garrow
Grilled Hamburgers (July 7): Eric Storjohann
Sweet Corn Roast (August 4): Bob & Lora Fielding
Harvest Festival with Scarecrow Contest (September 8): Steve Sink
Wiener Roast (October 6): Rod Harrison & Eli Landwehr

Davenport - Saturday

Customers' Appreciation Day (May 7): Michelle Carstensen & Gary Weber
Planters (May 14): Jane Weber
Radish Tasting (May 21): Eli Landwehr
Rhubarb (May 28): Janice Claeys
Waffle Tasting (June 4): Kelli Twigg
Kohlrabi Tasting (June 11): Gary Weber
Broccoli/Cauliflower Tasting (June 18): Jane Weber
Zucchini Grilling (June 25):
Summer Squash Tasting (July 2):
Grilled Hamburgers (July 9): Eric Storjohann
Cucumber Tasting (July 16):
Cheese Tasting (July 23):
Fried New Potatoes (July 30):
Melon Tasting (August 6):
Tomato Tasting (August 13): Eli Landwehr
Salsa Tasting (August 20): Beth Kerr
Pepper Tasting (August 27):
Labor Day Weekend (September 3):
Apple Tasting (September 10): Gary Weber
Winter Squash Grilling (September 17):
Fall Festival (September 24): Janice Claeys
Fruit/Veggie Tasting (October 1): Gary Weber
Apple Cider Press Demonstration (October 8): Jane Weber; Ernie Ketner/Dick Wentworth - Press Operators
Decorated Mini Pumpkin Contest (October 15): Kelli Twigg
Carved Pumpkin Contest (October 22): Eric Storjohann
Costume Party (October 29):

Bettendorf - Monday

Bettendorf Children's Librarian (June 6): Jane Weber; Christine Garrow - librarian
Veggie Tasting (July 11): Rick Mess
Melon Tasting (August 8): Rod Harrison
Veggie Tasting (September 12): Eli Landwehr
Apple Tasting (October 10): Gary Weber

Blanks may be filled by daily or new vendors.